



SSI

Alliance

Brand Guidelines



Logos

horizontal positive



vertical positive



icon positive



horizontal negative



vertical negative



icon negative



Brand Colors

Dark Blue

RGB: 11,22,50
CMYK: 95,86,48,62
#0B1632

Bright Teal

RGB: 0,236,185
CMYK: 60,0,43,0
#00ECB9

Bright Blue

RGB: 0,161,242
CMYK: 71,25,0,0
#3A9CD6

Stark White

RGB: 255,255,255
CMYK: 0,0,0,0
#FFFFFF

Brand Fonts

Libre
Franklin

**A Linux Foundation Project
for Sustainable and Scalable
Datacenter Infrastructure**

Our community-based organization and marketplace is advancing infrastructure technologies and standards that power our digital world in a sustainable, scalable way.



▶ ssia.org